

# Reformation

Store

Berlin

Germany

Page 01

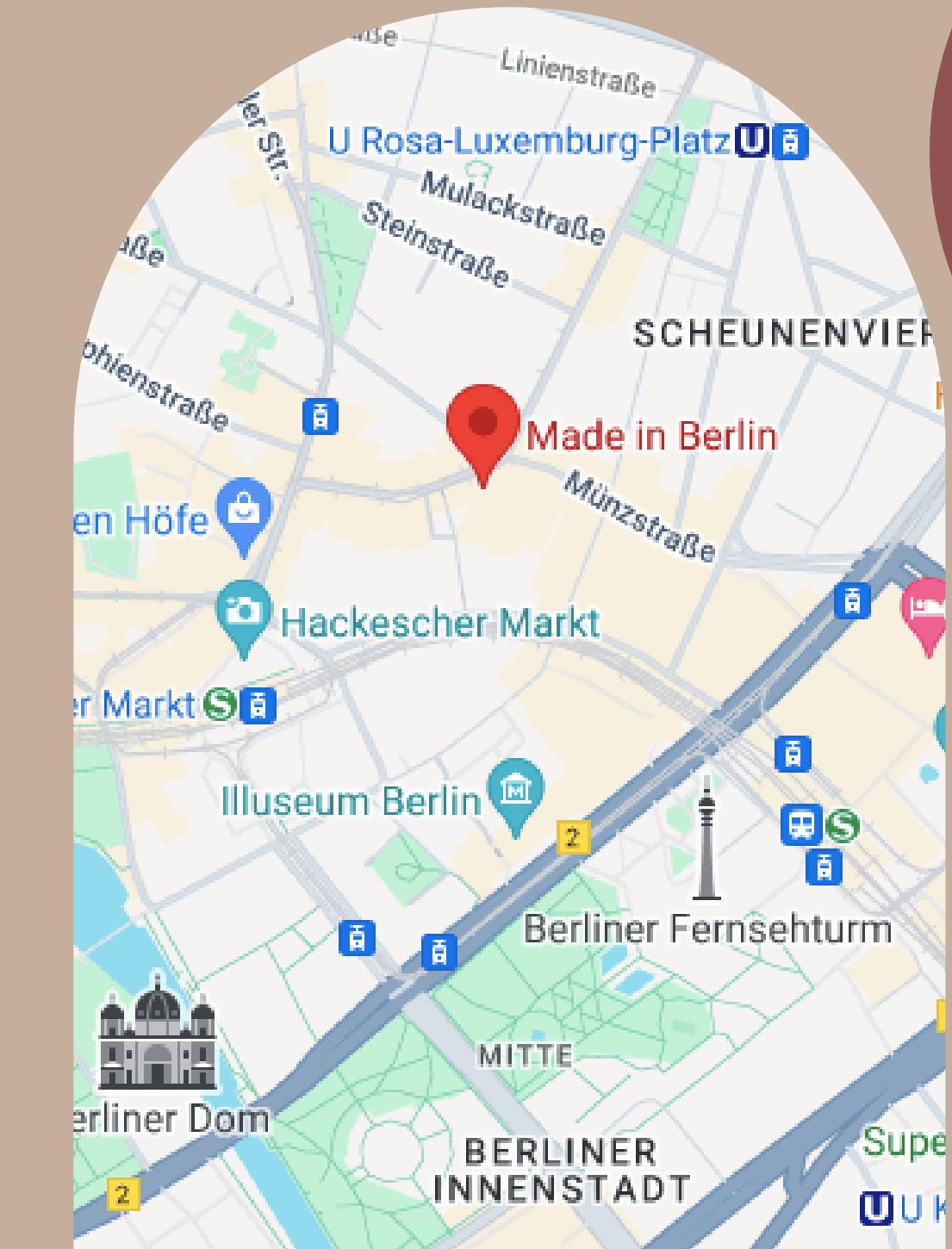
Reformation  
Berlin



Leynie Hester

# Why Berlin?

- Sustainability Minded
- Aesthetic Aligns with Local Style
- Retail Location on Same Street As Other American Brands
- Modern Store for Woman of ALL Ages and Sizes



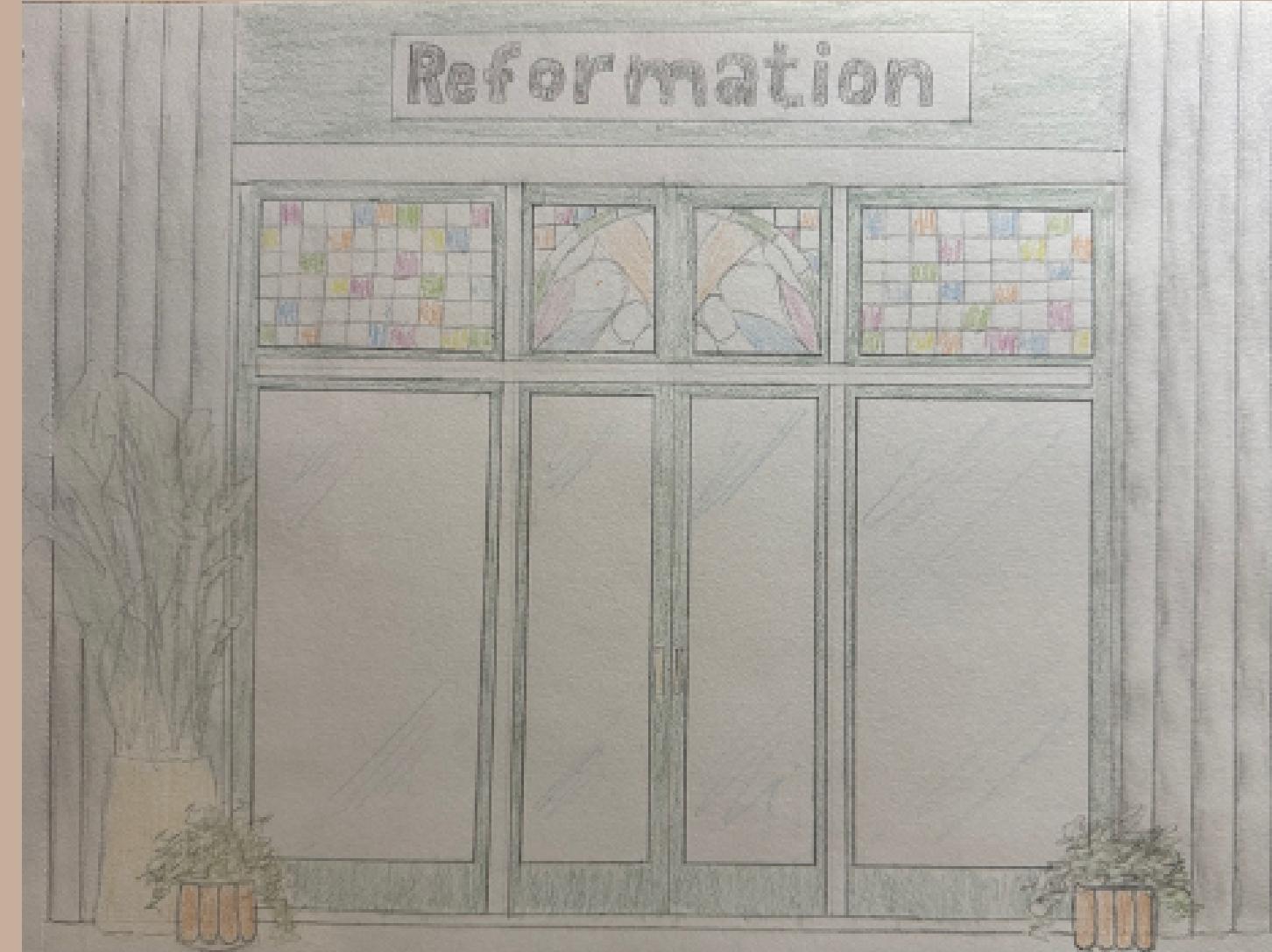
Berlin Reformation

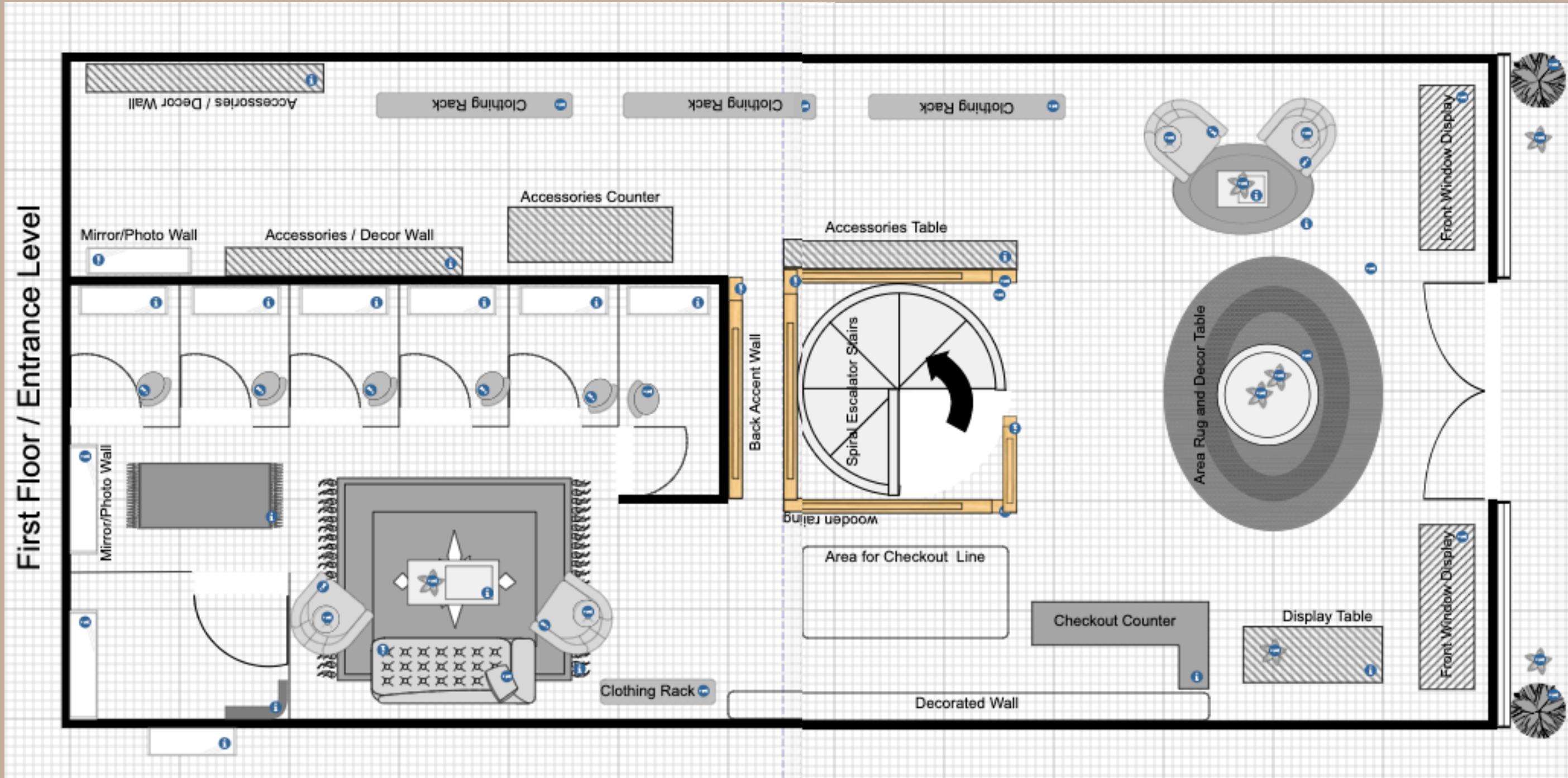
# Exterior

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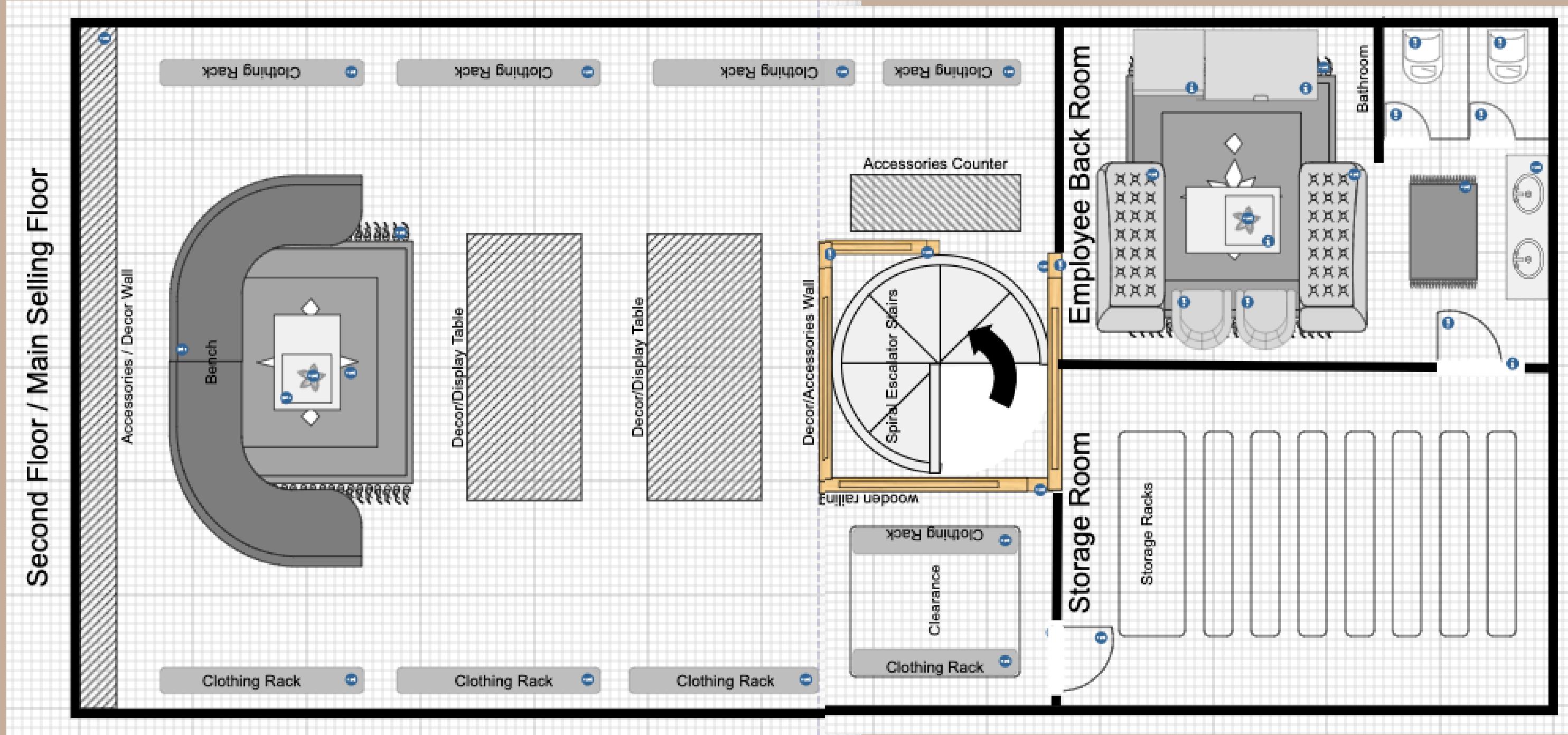


Reformation Berlin





# Entrance Level



# Bottom Floor

# The Interior



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thanks

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